**CCORS 2019 Sponsorship Opportunities**

Who we are and what we do:

Thank you for your interest in becoming a sponsor of the Coastal Carolina Off-Road Series for the upcoming 2019 race season. This year will mark our 20th season and we are as excited as ever for what the new year of racing has in store. Our goals for the series remain the same, to make quality mountain bike racing available to riders in Eastern North/South Carolina, improve trail systems in our region, and bring awareness to bike-friendly businesses. CCORS has always been, and will remain, a volunteer run series and all the money raised is used to enhance and maintain the mountain bike trails used by our participating clubs. This race series would not be possible without the partnership of our participating clubs: Cape Fear SORBA, Down East Cyclists, EC Velo, and the Myrtle Beach Area Mountain Bike Association.

CCORS by the numbers:

As a sponsor of CCORS, your sponsorship dollars help sustain a vital grassroots race series that draws together racers from all over eastern North and South Carolina. From January to May, these racers battle it out for prizes, respect, and bragging rights. In 2018, over the course of 7 races, CCORS hosted 669 adult racers and 159 youth racers (that’s an average of 118 paid racers per race!), over 100 twelve and under kid racers (with parents!), and gave out $6,489 in race awards. CCORS also gave out $3,230 in overall series awards for a grand total of $9,719 for the 2018 season. CCORS maintains a web page (CCORS.COM) with all series information (making this page vital to all racers). This page features all our tremendous sponsors’ logos. Many visitors use their home or work computers to access CCORS.COM but about half of our riders are using their mobile device to view our CCORS page. Since January 1, 2018 the CCORS webpage has had 15,539 page views during 7,959 different sessions. The CCORS.COM pages were seen by 3,040 users. CCORS also maintains a Facebook Page with series information, pictures, videos, all our sponsor logos, and much more. In 2018, 5,839 unique users with a total reach (posts, check-ins, ads, and social information) of 38,395 unique users viewed the CCORS Facebook page. The CCORS Facebook page also has 1,133 likes. Our sponsor’s logos also appear on all our flyers and posters on display throughout southeastern North and South Carolina at trailheads, bike shops, outdoor shops and more. Logo’s are also printed on our race numbers that will be found on every racer. Podium pictures feature our class winners with all CCORS sponsor logos.

Sponsorship Opportunities:

For the 2019 race season CCORS will be offering two sponsorship levels. What you will see below are simply some of the things we can offer you as a sponsor. We are happy to, and often do, customize our sponsorships to fit the needs of each business we work with. So please, if you are interested in working out a custom sponsorship package let us know! You can contact Bill Sessoms B3Sessoms@gmail.com or by calling him up at 910.200.3612. He is always happy to talk to you about how CCORS can support you.

Title Sponsorship-$1000

As Title Sponsor of the 2019 CCORS series your business would get prominent and priority space on all media associated with CCORS. As title sponsor your funding will guarantee all of the following:

* All gift certificates given as awards will feature your logo
* Every number plate for all riders in all races will feature your logo
* The CCORS Main web page will feature your logo, hyperlinked to your webpage, at the top of the site on all pages as well as at the top of the CCORS sponsors page. ([www.CCORS.com](http://www.ccors.com))
* All CCORS email blasts will feature your logo and your business name will be mentioned and thanked in each email.
* CCORS Facebook page ([www.facebook.com/CCORS](http://www.facebook.com/CCORS)) will feature your logo and your business will be named and linked to your website regularly.
* Every CCORS flyer and poster displayed in SE North and South Carolina will feature your logo as our Title Sponsor.
* Your business can be provided with booth space on-site at each race location.
* As title sponsor you will also be given a FREE race entry to each and every CCORS race.
* Your business will also be recognized, by name, at the beginning and end of every race as our title sponsor.

And don’t forget, we can customize any sponsorship to fit your needs. Let us know what we can do for you!

Level 1 Sponsorship-$300

As a level 1 sponsor of the 2019 CCORS series your business would be guaranteed all of the following.

* Your logo on all gift certificates given as awards.
* Your logo will appear on the CCORS main web page with a hyperlink to your company’s web page. ([www.ccors.com](http://www.ccors.com))
* Your logo will appear on all CCORS email blasts (at the bottom of the email in the signature)
* Your business will be featured on the CCORS Facebook page (look for “Coastal Carolina Off-Road Series” on Facebook)
* Every CCORS flyer and poster displayed will showcase your business logo throughout SE North and South Carolina.
* And as always, all Bike Shops who sponsor the series will be able to accept the gift certificates which are awarded as prizes to top places riders throughout the series.

And of course, we can customize any sponsorship to fit your needs. Let us know what we can do for you! All sponsorship decisions need to be finalized and paid by January 1st to insure logos get included on race plates, gift certificates, flyers, etc. If you have any questions please feel free to contact Bill Sessoms at [B3Sessoms@gmail.com](mailto:B3Sessoms@gmail.com) 910.200.3612. He would love to answer your questions concerning sponsorship and anything else CCORS!